INDEX

to

COMMUNICATION RESEARCH

An International Quarterly

Volume 5

Number 1 (January 1978) pp. 1-128
Number 2 (April 1978) pp. 129-232
Number 3 (July 1978) pp. 233-368
Number 4 (October 1978) pp. 369-496

Authors:

BENIGER, JAMES R., "Media Content as Social Indicators: The Greenfield Index of Agenda-Setting." 437.

BYBEE, CARL R., "Testing a Process Model of Involvement," 413.

CANTOR, JOANNE R., DOLF ZILLMANN, and EDNA F. EINSIEDEL, "Female Responses to Provocation: The Effects of Exposure to Aggressive and Erotic Films," 395.

CAREY, JAMES W., "Social Theory and Communication Theory" [Review Essay] 357.

CAWELTI, JOHN G. "The Concept of Artistic Matrices," 283.

CHAFFEE, STEVEN H., see Dennis, J.

CROWLEY, DAVID, "Mass Communication and Domination" [Review Essay] 483.

DENNIS, JACK and STEVEN H. CHAFFEE, "Legitimation in the 1976 U.S. Election Campaign," 371.

DESMOND, ROGER JON, "Cognitive Development and Television Comprehension," 202.

EINSIEDEL, EDNA F., see Cantor, J. R.

FROST, RICHARD, see Stauffer, J.

GAZIANO, CECILIE, "Relationship Between Public Opinion and Supreme Court Decisions: Was Mr. Dooley Right?" 131.

GOLDING, PETER and GRAHAM MURDOCK, "Theories of Communication and Theories of Society," 339.

HEWES, DEAN E., "'Levels of Measurement' Problem in Communication Research: A Review, Critique, and Partial Solution," 87.

——— "Process Models for Sequential, Cross-Sectional Survey Data," 455.

HIRSCH, PAUL, "The Relevance of Humanistic Models to Communication Research," 235.

KAID, LYNDA LEE and KEITH R. SANDERS, "Political Television Commericals: An Experimental Study of Type and Length," 57.

KORZENNY, FELIPE, "A Theory of Electronic Propinquity: Mediate Communication in Organizations,"3.
KREILING, ALBERT, "Toward a Cultural Studies Approach for the Sociology of Popular Culture," 240.
KRESSLEY, KONRAD, "East-West Communication in Europe: The Television Nexus," 71.
LEED, ERIC J., "Communications Revolutions and the Enactment of Culture," 305.
MEYERSOHN, ROLF, "The Sociology of Popular Culture: Looking Backwards and Forwards," 330.
MILLER, LAWRENCE, see Sigelman, L.
MURDOCK, GRAHAM, see Golding, P.
NEWCOMB, HORACE, "Assessing the Violence Profile Studies of Gerbner and Gross: A Humanistic Critique and Suggestion," 264.
NORDLUND, JAN-ERIK, "Media Interaction," 150.
ROSENTHAL, MARILYN M.,"Riot News: The Press, the Spread of Opinion, and Demogeographic Self-Interest," 176.
RYBOLT, WILLIAM, see Stauffer, J.
SANDERS, KEITH R., see Kaid, L. L.
SCHUDSON, MICHAEL, "The Ideal of Conversation in the Study of Mass Media," 320.
SIGELMAN, LEE and LAWRENCE MILLER, "Understanding Presidential Rhetoric: The Vietnam Statements of Lyndon Johnson," 25.
STAUFFER, JOHN, RICHARD FROST, and WILLIAM RYBOLT, "Literacy, Illiteracy, and Learning from Television News," 221.
ZILLMANN, DOLF, see Cantor, J. R.

Articles:

"Assessing the Violence Profile Studies of Gerbner and Gross: A Humanistic Critique and Suggestion," Newcomb, 264.
"Cognitive Development and Television Comprehension," Desmond, 202.
"Communications Revolutions and the Enactment of Culture," Leed, 305.
"The Concept of Artistic Matrices," Cawelti, 283.
"East-West Communication in Europe: The Television Nexus," Kressley, 71.
"Female Responses to Provocation: The Effects of Exposure to Aggressive and Erotic Films," Cantor, Zillmann, and Einsiedel, 395.
"The Ideal of Conversation in the Study of Mass Media," Schudson, 320.
"Legitimation in the 1976 U.S. Election Campaign," Dennis and Chaffee, 371.
"'Levels of Measurement' Problem in Communication Research: A Review, Critique, and Partial Solution," Hewes, 87.
"Literacy, Illiteracy, and Learning from Television News," Stauffer, Frost, and Rybolt, 221.
"Media Content as Social Indicators: The Greenfield Index of Agenda-Setting," Beniger, 437.
"Media Interaction," Nordlund, 150.
"Political Television Commercials: An Experimental Study of Type and Length," Kaid and Sanders, 57.
"Process Models for Sequential, Cross-Sectional Survey Data," Hewes, 455.

"Relationship Between Public Opinion and Supreme Court Decisions: Was Mr. Dooley Right/" Gaziano, 131.
"Riot News: The Press, the Spread of Opinion, and Demogeographic Self-Interest," Rosenthal, 176.
"The Sociology of Popular Culture: Looking Backwards and Forwards," Meyersohn, 330.
"Testing a Process Model of Involvement," Bybee, 413.
"Theories of Communication and Theories of Society," Golding and Murdock, 339.
"A Theory of Electronic Propinquity: Mediated Communication in Organizations," Korzenny, 3.
"Toward a Cultural Studies Approach for the Sociology of Popular Culture," Kreiling, 240.
"Understanding Presidential Rhetoric: The Vietnam Statements of Lyndon Johnson," Sigelman and Miller, 25.

Review Essays:

"Mass Communication and Domination," Crowley, 483.
"Social Theory and Communication Theory," Carey, 357.